

Library Promotional Screen Submission Guidelines

The University Library administers content for the screens and accepts submissions for content from the following:

- Murdoch University departments and organisations,
- Murdoch University Student Guild,
- Murdoch University social groups and organisations.

Upon submission, Digital Library Services staff will assess the quality and suitability of the content. The University Library reserves the right to not display content at its discretion.

Images and slides

- Dimensions: 1920x1080 pixels (recommended) or 1440x1080 pixels
- Accepted file formats: JPG, PNG, PPTX.

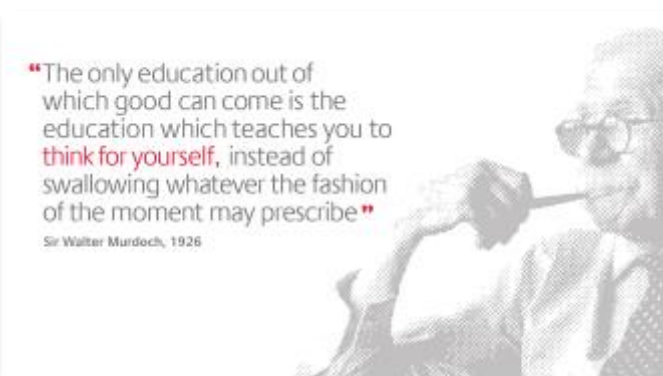
Video

- H264 MPEG4 encoding in 1080p
- Accepted file format: MP4

Design guidelines

- Keep it simple. Make information legible within 10-20 seconds.
- Use high quality images.
- Use large text in sans serif fonts.
- Ensure high contrast between text and background.
- Single slides in landscape orientation only.
- Adhere to Murdoch branding guidelines: <http://our.murdoch.edu.au/Marketing-Communications-Advancement/Help-yourself/Using-our-style-guide/>

Examples



Submissions

[Send us your submission](#)

Videos can be provided by USB or cloud storage. Email for more information.